

ShopCore Properties – The MyShop Advantage Video Transcript

(00:00) Upeat music. Visual of woman changing a sign that says “Open” in a store window.
Text: MyShop. Dream, Pop-up, Grow. Retail space tailored to your highest expectations.

(00:04) Visual of Female Speaker 1 in front of a wall with magazines

Text: The Black Hair Experience, Pop-up Experiential Event. The Point, Atlanta, GA.
Female Speaker 1 Audio: The decision to go into brick and mortar was a hundred percent based upon

(00:08) Visual of a yellow circle sign that says “The Black Hair Experience” with various weaves behind it

Female Speaker 1 Audio: wanting to physically connect with customers

(00:11) Visual of four sections of wall each with a different illustration of a black female from bust up. Words on the wall say “Black Hair Is Art”. Fades to roaming shot of the store exterior.

Female Speaker 1 Audio: and our virtual option just wouldn't have done it justice.

(00:15) Visual of Female Speaker 2 sitting down inside. Sign in the background says “Selfie Wrld Schaumburg,” “Lights, camera, action”

Text: Selfie Wrld Pop-up Retail Space, Streets of Woodfield, Schaumburg, Illinois
Female Speaker 2 Audio: We intended just to do a pop-up just because we really wanted to see how the market would react to this concept.

(00:20) Visual of medical spa office front desk and office interior

Text: Lickstein Plastic Surgery Medical Spa, Temporary Office Space, Downtown Palm Beach Gardens, Palm Beach Gardens, Florida

Female Speaker 3 Audio: In the mail came this amazing flyer from ShopCore

(00:25) Visual of a hallway in a medical spa office

Female Speaker 3 Audio: advertising one day to one year popups.

(00:27) Visual of Female Speaker 4 sitting in front of women’s clothing and handbags

Text: M.Andonia, Pop-up retail space, One Colorado, Pasadena, California:
Female Speaker 4 Audio: Our customer base has grown tremendously. Uh, the best part about it is that we have repeat customers.

(00:33) Visual of a woman putting a dark brown handbag into a pink shopping bag.

Female Speaker 4 Audio: The brand looks great in here, the people love the brand and we like being here.

(00:38) Visual of Female Speaker 5 being interviewed inside a studio space, fades to shot of store exterior on a sunny day

Text: What's Cooking Kids, Pop-up studio space, Downtown Palm Beach Gardens, Palm Beach Gardens, Florida

Female Speaker 5 Audio: Being in a brick-and-mortar studio space has really opened up our client base.

(00:44) Visual of Female Speaker 1 interacting with store products on a shelf, a wall of bust statues with headwraps that says "It's a Wrap" filled with post-it notes

Female Speaker 1 Audio: Being with a partner that believes in what you're doing and supports. It has really just opened our eyes and our minds to how far we can really take this thing

(00:53) Visual of Female Speaker 1 in front of a wall with magazines

Female Speaker 1 Audio: is kind of like, where can we go next?

(00:55) Visual of Female Speaker 2 outside walking into storefront with signs for Selfie Wrld. Interior spaces with multiple rooms that have different neon signs in each.

Female Speaker 2 Audio: we just loved how MyShop was super flexible with us. And we loved their short term leasing options. It was exactly what our business needed.

(01:03) Visual of exterior storefront at nighttime

Female Speaker 3 Audio: We have seen tremendous growth here.

(01:05) Visual of a medical computer and machine in a patient room, a sign showing areas on a face circled for treatment, and the front desk

Female Speaker 3 Audio: The different mix of stores that they have and the different ways that they support businesses, it really makes a difference.

(01:12) Visual of woman being interviewed inside a studio space, changes to chalkboard sign that reads What's Cooking Kids with a chef hat, changes to visual of hands rolling out dough on a table with a rolling pin

Female Speaker 5 Audio: The marketing team, they're a launching pad for a lot of our special events and workshops.

(01:17) Visual of Female Speaker 4 interacting with handbags showing purses and store products

Audio: It's the, the ambiance, the overall presence of what's happening here is wonderful.

(01:22) Visual of a wall with multiple photographs and text that says "cooking crew"

Female Speaker 5 Audio: Working with ShopCore and MyShop, when you have questions, you get answers.

(01:28) Visual of Female Speaker 4 sitting in front of store products

Audio: We've decided to stay cause we love it here.

(01:31) Text on screen: MyShop. Dream. Pop-up. Grow. We've got the perfect space for you. Contact us today to create your new tomorrow. ShopCore.com/myshop-pop-up-program

Visual of ShopCore Properties logo