

ShopCore Properties – Amplify Video Transcript

(00:00) Visual of a navy geometric background

Audio: Music.

Text: Amplify, verb. Increase the volume of (sound), especially using an amplifier. Cause to become more marked or intense.

(00:03): Visual of female Speaker 1 sitting in an office setting

Audio: (Music.) One thing I really love about ShopCore is they embrace all of us and our unique individualities.

Text: Amanda Krause, mentee

(00:10) Visual of the city of Chicago in the background with white Amplify logo on top, visual of a conference room filled with people, navy blue semitranslucent overlay.

Audio: Music

Text: Connects coworkers to build trust, strengthen company culture, and guide mentees navigating their careers.

(00:14): Visual of male Speaker 2 sitting in an office setting, Visual of male and female walking into a busy conference room

Audio: (Music.) We have a wealth of knowledge in this organization. It's very diverse too. So your mentor can be somebody much, much different than yourself, that you'll learn how then you could relate to other people within that different perspective or the differences they may have. Cause at the end of the day, it's really about the mentee and how we can best help them and prop them up to where they want to go.

Text: James Christensen, mentor. At the end of the day, it's really about the mentee and how we can best help them and prop them up.

(00:35) Visual of white Amplify logo, navy blue background.

Audio: Music.

Text: Advice from mentors, Amplify logo.

(00:35) Visual of female Speaker 3 sitting in an office setting

Audio: (Music.) Be comfortable with being uncomfortable. It's important to put yourself out there, take chances, take risks to grow up professionally and personally.

Text: Lindsay Major, mentor. Be comfortable with being uncomfortable.

(00:43) Visual of female Speaker 4 sitting in an office setting

Audio: Music. Always stay true to yourself and never stop learning.

Text: Linda Gartner, mentor. Always stay true to yourself and never stop learning.

(00:46) Visual of female Speaker 5 sitting in an office setting
Audio: Music. Be a sponge. Soak up as much information that you can.
Text: Valerie Davis, mentor. Be a sponge. Soak up information.

(00:50): Visual of female Speaker 6 sitting in an office setting, group of men and women sitting on couches in a communal space chatting
Audio: (Music.) My mentor Lindsay has taught me to think creatively and to think outside of the box. She has also helped me learn to be comfortable outside of my comfort zone in a professional setting.
Text: Cara Thayer, mentee. Think outside the box.

(01:02) Visual of female Speaker 6 sitting in an office setting
Audio: (Music.) Some of the best opportunities come from those situations.

(01:06) Visual of navy-blue background with white text
Audio: Music.
Text: Navigating career paths

(01:07) Visual of a group of people standing in an outdoor restaurant patio chatting and laughing.
Audio: (Music.) Your career is not a straight path from A to B. It can be a winding road taking you to many different places.

(01:16) Visual of Speaker 2 sitting
Audio: Music. So always be open to the opportunities that may not feel like it's an opportunity directly related to your career. You can take those opportunities and make something much different and much more valuable.
Text: Opportunities

(01:23) Visual of female Speaker 7 sitting in an office setting, visual of men and women gathered in a conference room listening to a male speaker
Audio: (Music.) Accounting is my normal role, but I actually like to be involved in other departments and collaborate a lot, and I think that's what drives me a bit. They've really helped me to find opportunities to do that and make that sort of part of my role.
Text: Lindsay Pakulat, mentee. Collaborate

(01:36) Visual of a man and woman sitting at a table chatting, visual of male Speaker 8 sitting in an office setting
Audio: (Music.) Everything you do accrues back to you, so if you have to work late, you know can still be learning. If you have to travel, you can learn about new markets and you can meet people. So everything you do will benefit you in the long run.
Text: Matt Trau, mentor. Learn.

(1:42) Visual of white Amplify logo, navy blue background.

Audio: Music.

Text: Joining Amplify.

(01:49) Visual of female Speaker 4 sitting in an office setting, visual of three women sitting in a communal space chatting

Audio: (Music.) It's a perfect program for someone who's interested in growing within ShopCore. Having that collaborative relationship is so beneficial.

(01:58) Visual of female Speaker 3 sitting in an office setting

Audio: (Music.) It's critical. No matter what your career aspirations are to take advantage of opportunities.

(02:03) Visual of female Speaker 6 sitting in an office setting, visual of Speaker 7 walking up steps in a restaurant, visual of a group of women standing and chatting on an outdoor patio

Audio: (Music.) It's definitely a challenge, but I think with any challenge comes a lot of opportunity and if you work for a company that is willing to invest in you and help you grow both professionally and personally, you should absolutely take advantage of that.

(02:17) Visual of female Speaker 5 sitting in an office setting

Audio: (Music.) You'll get out of it what you put into it, and if you make the effort to be honest and communicate with your mentor or mentee, you'll get a lot out of this program.

Text: Communicate

(02:26) Visual of male Speaker 8 sitting in an office setting

Audio: Music. It's always nice to have somebody experienced in your corner and that's what you get with this program.

(02:33) Visual of white Amplify logo and ShopCore logo

Audio: Music

Text: Shopcore.com