

## ShopCore Properties – MyShop by ShopCore Properties Transcript

(00:00) Upeat music. Visual of woman changing a sign that says "Open" in a store window. Text on screen: MyShop. Dream, Pop-up, Grow. Retail space tailored to your highest expectations.

(00:03) Visual of man in front of red structure on a sunny day, pouring crawfish into bin Text: Monreaux's Crawfish on the Geaux Food Truck, Alamo Ranch Shopping Center, San Antonio, Texas

Male Speaker 1 Audio: If I had to use one word to describe our business relationship with ShopCore, it has to be partnership.

(00:10) Visual of woman sitting down inside. Signs in background read "Selfie Wrld Schaumburg," "Lights, camera, action"

Text: Selfie Wrld Pop-up Retail Space, Streets of Woodfield, Schaumburg, Illinois Female Speaker 2 Audio: We intended just to do a pop-up just because we really wanted to see how the market would react to this concept.

(00:16) Visual of front desk and office interior

Text: Lickstein Plastic Surgery Medical Spa, Temporary Office Space, Downtown Palm Beach Gardens, Palm Beach Gardens, Florida

Female Speaker 3 Audio: In the mail came this amazing flyer from ShopCore advertising one day to one year popups.

(00:23) Visual of woman standing in parking garage with table in background, handbags and colored pencils

Text: Daisy Bags, Pop-up Market, Streets of Woodfield, Schaumburg, Illinois Female Speaker 4 Audio: So my experience with the MyShop team has been wonderful. Everything that I needed, staying within my budget, everything has been great.

(00:31) Visual of man standing outside in front of food truck on a sunny day, interacting with female customer who is holding a tray of crawfish and corn on the cob Male Speaker 1 Audio: You know, this is a busy shopping center. You know, your people going see your business. It's great just gaining that relationship and that bond with the community.

(00:41) Visual: Neon sign that reads "remember who you are" and transitions to exterior storefront. Interior spaces with multiple rooms that have different neon signs in each. Female Speaker 2 Audio: We've had such a successful grand opening and so much foot traffic. So we just loved how MyShop was super flexible with us. And we loved their short term leasing options. It was exactly what our business needed.



(00:53) Visual of storefront at nighttime, office machines and supplies, and the front desk Female Speaker 3 Audio: We have seen tremendous growth here. The different mix of stores that they have and the different ways that they support businesses, it really makes a difference.

(01:01) Visual of open air parking garage with multiple booths where people are selling colorful clothes, handbags, and postcards.

Female Speaker 4 Audio: The Streets of Woodfield location, because it is set up in a retail lifestyle center was the thing that sold me.

(01:08) Visual of multiple selfie mirror lights

Female Speaker 2 Audio: They were so easy to get in contact with their response was amazing.

(01:12) Visual of man sticking his head out of a takeout window in red food truck, smiling and pointing with his hand. Then he is shown sitting in front of the red food truck.

Male Speaker 1 Audio: Working with the, my shop team is just, is once. And they've been so supportive and they just made this experience, um, and this partnership that much better.

(01:21) Visual of woman setting up a scene with a neon "Lights, camera, action" sign with a directors chair. Then she is shown being interviewed.

Female Speaker 2 Audio: I definitely recommend the, my shop program to everyone, especially for first time business owners. And even for people that have been doing this a long time, they've just been amazing.

(01:30) Text on screen: MyShop. Dream. Pop-up. Grow. We've got the perfect space for you. Contact us today to create your new tomorrow. ShopCore.com/myshop Visual of ShopCore Properties logo