

## ShopCore Properties – The MyShop Advantage Transcript

(00:00) Upbeat music. Visual of woman changing a sign that says “Open” in a store window.  
Text on screen: MyShop. Dream, Pop-up, Grow. Retail space tailored to your highest expectations.

(00:03) Visual of a heterosexual couple sitting down in front of a floral wall, woman is being interviewed

Text: Dwell247, Pop-up retail space, Lincoln Square, Arlington, Texas

Female Speaker 1 Audio: The thing that drew me to the MyShop program, uh, was the fact that they had the pop-up shop terms for new business owners. You could literally pick what terms work best for you.

(00:09) Visual of woman behind the cash counter and interacting with customers in her store

(00:17) Visual of a woman being interviewed outside on a sunny day

Text: Tracie’s Music Together, Outdoor classes, Downtown Palm Beach Gardens, Palm Beach Gardens, Florida

Female Speaker 2 Audio: Everything that you want in a partner. I found in ShopCore. Anytime I have a question, they get back to me. We created a perfect fit.

(00:20) Visual of a woman leading a music class with young children in a classroom

(00:24) Visual of a woman being interviewed indoors in front of children’s toys

Text: Just Between Friends, Pop-up retail space, Lincoln Square, Arlington, Texas

Female Speaker 3 Audio: This is my third season to be in Lincoln Square. I hope to stay here and continue this partnership and keep building my company.

(00:28) Visual of children’s toys on display

(00:32) Visual of woman being interviewed inside a studio space

Text: What’s Cooking Kids, Pop-up studio space, Downtown Palm Beach Gardens, Palm Beach Gardens, Florida

Female Speaker 4 Audio: Being in a brick-and-mortar studio space has really opened up our client base.

(00:39) Visual of a heterosexual couple sitting down in front of a floral wall, woman is being interviewed while products are shown

Female Speaker 1 Audio: It gives you the opportunity to see if you're in a great area, uh, and if what you're selling is profitable.

(00:47) Visual of woman being interviewed inside a studio space

Female Speaker 4 Audio: The marketing team, they're a launching pad for a lot of our special events and workshops, our charitable, um, organizations that we work with.

(00:49) Visual of people rolling out dough on cooking table, a chalkboard with text

(00:56) Visual of woman behind cash register assisting a customer

Female Speaker 3 Audio: We have, um, increased our volume of customers. Our space therefore has grown. Our sales have grown and our community awareness has grown.

(01:04) Visual of a woman being interviewed outside on a sunny day

Female Speaker 2 Audio: What I love about being at a beautiful retail location like the one I'm at is I get to piggyback off that. So I love that for all of those reasons. My marketing has been going very well.

(01:07) Visual of a toddler interacting with a musical instrument

(01:14) Visual of a wall with multiple photographs and text that says "cooking crew"

Female Speaker 4 Audio: The nice feeling about working with ShopCore and MyShop is that when you have questions, you get answers.

(01:17) Visual of woman being interviewed inside a studio space

(01:21) Visual of a heterosexual couple sitting down in front of a floral wall, woman is being interviewed

Female Speaker 1 Audio: We believe that we can grow to become a business that will have a footprint locally. And now the future looks very bright.

(01:24) Visual of a man standing in front of a wall with flowers and text that says "Dwell247" and woman interacting with customers

(01:30) Visual of mothers and their children participating in a music class

Female Speaker 2: All in all, it makes my small business even more successful.

(01:34) Text on screen: MyShop. Dream. Pop-up. Grow. We've got the perfect space for you. Contact us today to create your new tomorrow. ShopCore.com/myshop

Visual of ShopCore Properties logo