WADE GREEN VILLAGE

Perform Properties

4430 Wade Green Road, Kennesaw, GA 30144 Generated on November 3, 2025

FILL VELB 4004	/ AW = 24200			/0.111 = 3.15110	
FULL YEAR 2024	1 MILE RADIUS	3 MILE RADIUS	5 MILE RADIUS	10 MILE RADIUS	70% TRUE TRADE AREA
TOTAL POPULATION					
Total Population	12,135	84,739	196,234	552,343	678,177
Total Daytime Population	8,473	74,562	204,086	552,576	679,047
TOTAL HOUSEHOLD INCOME					
Total Households	4,576	30,318	73,259	201,583	245,307
Median Household Income	\$87,906	\$91,529	\$90,775	\$106,892	\$109,305
Average Household Income	\$103,219	\$105,338	\$106,169	\$127,313	\$131,324
Under \$15,000	6.2%	6.1%	6.0%	5.2%	5.1%
\$15,000 - \$34,999	10.9%	10.4%	11.0%	9.3%	9.3%
\$35,000 - \$49,999	11.6%	9.4%	9.7%	8.1%	8.0%
\$50,000 - \$74,999	12.6%	15.9%	16.1%	14.1%	13.9%
\$75,000 - \$99,999	14.9%	15.4%	14.6%	12.6%	12.4%
\$100,000 - \$124,999	12.0%	13.8%	13.7%	12.2%	11.8%
\$125,000 - \$149,999	13.7%	9.2%	8.5%	9.5%	9.5%
\$150,000+	N/A	N/A	N/A	N/A	N/A
BUSINESSES					
Total Businesses	235	2,188	6,143	16,796	19,208
RACE/ETHNICITY					
White/Caucasian	58.0%	55.0%	57.6%	64.4%	63.8%
Black/African American	20.3%	21.2%	18.8%	14.1%	14.3%
Asian/Pacific Islander	6.3%	4.3%	4.9%	4.6%	4.6%
Hispanic/Latino	9.0%	14.0%	13.6%	11.7%	12.2%
Other	6.4%	5.5%	5.2%	5.2%	5.2%

Source: Advan, 2024.