

Full Year 2025	1-mile Radius	3-mile Radius	5-mile Radius	10-mile Radius	70% True Trade Area
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### TOTAL POPULATION

Total Population	23,200	137,500	276,500	623,900	525,851
Total Daytime Population	30,700	153,400	254,100	594,500	516,274

### TOTAL HOUSEHOLD INCOME

Total Households	8,900	51,900	104,000	236,200	197,711
Median Household Income	\$76,700	\$91,400	\$109,100	\$115,700	\$114,678
Average Household Income	\$92,100	\$110,700	\$129,200	\$139,100	\$137,046
Under \$15,000	5.9%	6.2%	5.2%	4.8%	5.02%
\$15,000 — \$34,999	12.2%	10.8%	8.5%	8.0%	8.31%
\$35,000 — \$49,999	9.0%	10.1%	8.4%	7.1%	7.31%
\$50,000 — \$74,999	25.8%	17.2%	14.3%	13.9%	13.73%
\$75,000 — \$99,999	15.2%	14.6%	13.1%	12.4%	12.60%
\$100,000 — \$124,999	12.7%	11.4%	11.9%	11.2%	11.25%
\$125,000 — \$149,999	6.9%	9.4%	10.1%	10.0%	9.75%
\$150,000+	12.4%	20.4%	28.5%	32.5%	32.02%

### BUSINESSES

Total Businesses	530	3,700	6,700	17,600	15,020
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### RACE/ETHNICITY

White/Caucasian	47.5%	52.4%	55.5%	60.7%	8.27%
Black/African American	9.4%	6.9%	5.5%	4.1%	4.46%
Asian/Pacific Islander	11.5%	15.7%	17.0%	15.6%	16.52%
Hispanic/Latino	23.9%	16.7%	13.4%	11.4%	11.88%
Other	7.6%	8.3%	8.6%	8.3%	58.86%

Source: Advan, 2024.