

| Full Year 2024 | 1-mile Radius | 3-mile Radius | 5-mile Radius | 10-mile Radius | 70% True Trade Area |
|----------------|---------------|---------------|---------------|----------------|---------------------|
|----------------|---------------|---------------|---------------|----------------|---------------------|

### TOTAL POPULATION

|                          |        |         |         |         |         |
|--------------------------|--------|---------|---------|---------|---------|
| Total Population         | 11,968 | 128,038 | 311,818 | 671,286 | 730,133 |
| Total Daytime Population | 49,286 | 147,430 | 317,670 | 744,839 | 836,153 |

### TOTAL HOUSEHOLD INCOME

|                          |           |           |           |           |           |
|--------------------------|-----------|-----------|-----------|-----------|-----------|
| Total Households         | 4,629     | 44,694    | 114,594   | 253,071   | 273,705   |
| Median Household Income  | \$105,035 | \$135,107 | \$133,750 | \$139,171 | \$138,424 |
| Average Household Income | \$139,034 | \$171,215 | \$169,702 | \$180,900 | \$180,713 |
| Under \$15,000           | 2.6%      | 4.9%      | 4.5%      | 4.8%      | 5.1%      |
| \$15,000 — \$34,999      | 9.8%      | 6.3%      | 7.2%      | 6.7%      | 6.8%      |
| \$35,000 — \$49,999      | 9.7%      | 5.1%      | 5.7%      | 5.4%      | 5.4%      |
| \$50,000 — \$74,999      | 16.5%     | 9.7%      | 10.3%     | 9.6%      | 9.3%      |
| \$75,000 — \$99,999      | 10.0%     | 9.9%      | 10.1%     | 9.6%      | 9.4%      |
| \$100,000 — \$124,999    | 9.2%      | 10.2%     | 10.4%     | 10.4%     | 10.4%     |
| \$125,000 — \$149,999    | 8.3%      | 9.3%      | 9.0%      | 8.8%      | 8.8%      |
| \$150,000+               | 33.9%     | 44.6%     | 42.9%     | 44.9%     | 44.7%     |

### BUSINESSES

|                  |       |       |        |        |        |
|------------------|-------|-------|--------|--------|--------|
| Total Businesses | 1,644 | 5,249 | 12,503 | 31,557 | 33,408 |
|------------------|-------|-------|--------|--------|--------|

### RACE/ETHNICITY

|                        |       |       |       |       |       |
|------------------------|-------|-------|-------|-------|-------|
| White/Caucasian        | 58.6% | 60.1% | 59.1% | 58.4% | 57.4% |
| Black/African American | 3.2%  | 1.3%  | 1.3%  | 1.3%  | 1.4%  |
| Asian/Pacific Islander | 11.9% | 12.6% | 12.6% | 16.2% | 17.5% |
| Hispanic/Latino        | 19.4% | 19.3% | 21.0% | 18.1% | 17.7% |
| Other                  | 6.7%  | 6.7%  | 6.0%  | 5.9%  | 6.0%  |

Source: Advan, 2024.