

| Full Year 2025 | 1-mile Radius | 3-mile Radius | 5-mile Radius | 10-mile Radius | 70% True Trade Area |
|----------------|---------------|---------------|---------------|----------------|---------------------|
|----------------|---------------|---------------|---------------|----------------|---------------------|

### TOTAL POPULATION

|                          |        |        |         |         |         |
|--------------------------|--------|--------|---------|---------|---------|
| Total Population         | 18,400 | 88,300 | 174,300 | 330,100 | 381,287 |
| Total Daytime Population | 15,200 | 86,400 | 182,200 | 308,500 | 347,223 |

### TOTAL HOUSEHOLD INCOME

|                          |           |           |           |           |           |
|--------------------------|-----------|-----------|-----------|-----------|-----------|
| Total Households         | 6,500     | 29,800    | 55,700    | 103,800   | 119,794   |
| Median Household Income  | \$93,800  | \$110,900 | \$114,900 | \$116,900 | \$114,132 |
| Average Household Income | \$103,200 | \$124,900 | \$135,400 | \$140,600 | \$137,703 |
| Under \$15,000           | 5.1%      | 4.8%      | 4.4%      | 4.3%      | 4.36%     |
| \$15,000 — \$34,999      | 10.2%     | 7.4%      | 6.3%      | 6.2%      | 6.51%     |
| \$35,000 — \$49,999      | 6.3%      | 6.5%      | 6.0%      | 5.8%      | 6.11%     |
| \$50,000 — \$74,999      | 19.1%     | 14.6%     | 13.2%     | 13.0%     | 13.29%    |
| \$75,000 — \$99,999      | 15.1%     | 12.7%     | 14.1%     | 13.6%     | 13.47%    |
| \$100,000 — \$124,999    | 15.1%     | 13.2%     | 13.0%     | 13.4%     | 13.24%    |
| \$125,000 — \$149,999    | 11.5%     | 11.3%     | 10.6%     | 10.9%     | 10.69%    |
| \$150,000+               | 17.7%     | 29.5%     | 32.4%     | 32.9%     | 32.32%    |

### BUSINESSES

|                  |     |       |       |        |        |
|------------------|-----|-------|-------|--------|--------|
| Total Businesses | 346 | 4,100 | 9,000 | 12,900 | 13,852 |
|------------------|-----|-------|-------|--------|--------|

### RACE/ETHNICITY

|                        |       |       |       |       |        |
|------------------------|-------|-------|-------|-------|--------|
| White/Caucasian        | 50.5% | 50.3% | 48.2% | 47.5% | 7.29%  |
| Black/African American | 3.6%  | 4.3%  | 4.5%  | 5.1%  | 5%     |
| Asian/Pacific Islander | 7.0%  | 10.1% | 12.1% | 10.3% | 9.68%  |
| Hispanic/Latino        | 33.0% | 28.8% | 28.2% | 29.7% | 30.90% |
| Other                  | 5.8%  | 6.5%  | 7.0%  | 7.4%  | 47.14% |

Source: Advan, 2024.