

| Full Year 2024 | 1-mile Radius | 3-mile Radius | 5-mile Radius | 10-mile Radius | 70% True Trade Area |
|----------------|---------------|---------------|---------------|----------------|---------------------|
|----------------|---------------|---------------|---------------|----------------|---------------------|

TOTAL POPULATION

| | | | | | |
|--------------------------|--------|---------|---------|-----------|-----------|
| Total Population | 29,069 | 171,595 | 344,800 | 1,289,751 | 831,573 |
| Total Daytime Population | 21,126 | 155,176 | 384,370 | 1,728,817 | 1,267,196 |

TOTAL HOUSEHOLD INCOME

| | | | | | |
|--------------------------|-----------|-----------|-----------|-----------|-----------|
| Total Households | 9,775 | 59,639 | 122,624 | 430,756 | 278,181 |
| Median Household Income | \$156,178 | \$141,676 | \$134,376 | \$123,226 | \$122,308 |
| Average Household Income | \$195,213 | \$175,695 | \$171,644 | \$156,519 | \$154,703 |
| Under \$15,000 | 6.8% | 5.6% | 6.7% | 6.2% | 6.7% |
| \$15,000 — \$34,999 | 4.8% | 5.7% | 6.6% | 8.0% | 8.0% |
| \$35,000 — \$49,999 | 3.2% | 4.6% | 5.4% | 6.6% | 6.6% |
| \$50,000 — \$74,999 | 8.5% | 9.2% | 10.1% | 11.6% | 11.8% |
| \$75,000 — \$99,999 | 8.4% | 8.8% | 9.3% | 11.0% | 10.9% |
| \$100,000 — \$124,999 | 8.1% | 10.4% | 10.4% | 10.8% | 10.7% |
| \$125,000 — \$149,999 | 8.5% | 9.0% | 8.1% | 8.7% | 8.5% |
| \$150,000+ | 51.6% | 46.8% | 43.4% | 37.1% | 36.8% |

BUSINESSES

| | | | | | |
|------------------|-----|-------|--------|--------|--------|
| Total Businesses | 583 | 4,569 | 14,508 | 64,846 | 45,737 |
|------------------|-----|-------|--------|--------|--------|

RACE/ETHNICITY

| | | | | | |
|------------------------|-------|-------|-------|-------|-------|
| White/Caucasian | 31.3% | 31.7% | 34.3% | 35.7% | 33.1% |
| Black/African American | 0.8% | 1.4% | 1.6% | 1.5% | 1.6% |
| Asian/Pacific Islander | 54.8% | 49.7% | 40.3% | 21.9% | 25.2% |
| Hispanic/Latino | 8.3% | 11.2% | 17.7% | 36.2% | 35.1% |
| Other | 4.8% | 6.0% | 6.1% | 4.8% | 4.9% |

Source: Advan, 2024.