

| Full Year 2024 | 1-mile Radius | 3-mile Radius | 5-mile Radius | 10-mile Radius | 70% True Trade Area |
|----------------|---------------|---------------|---------------|----------------|---------------------|
|----------------|---------------|---------------|---------------|----------------|---------------------|

TOTAL POPULATION

| | | | | | |
|--------------------------|-------|--------|--------|---------|---------|
| Total Population | 5,420 | 15,108 | 39,940 | 145,762 | 204,754 |
| Total Daytime Population | 4,683 | 13,406 | 40,865 | 199,821 | 251,450 |

TOTAL HOUSEHOLD INCOME

| | | | | | |
|--------------------------|-----------|-----------|-----------|-----------|-----------|
| Total Households | 2,066 | 5,687 | 16,119 | 58,111 | 80,821 |
| Median Household Income | \$114,716 | \$123,170 | \$101,411 | \$95,492 | \$96,423 |
| Average Household Income | \$130,783 | \$140,560 | \$124,090 | \$124,807 | \$129,615 |
| Under \$15,000 | 7.5% | 4.2% | 4.5% | 8.3% | 7.2% |
| \$15,000 — \$34,999 | 3.7% | 3.8% | 9.3% | 10.8% | 10.7% |
| \$35,000 — \$49,999 | 5.0% | 5.7% | 8.2% | 8.6% | 8.6% |
| \$50,000 — \$74,999 | 8.2% | 13.1% | 15.0% | 15.5% | 15.2% |
| \$75,000 — \$99,999 | 14.4% | 12.5% | 12.6% | 11.8% | 12.7% |
| \$100,000 — \$124,999 | 18.3% | 13.5% | 11.9% | 10.1% | 10.6% |
| \$125,000 — \$149,999 | 8.0% | 10.0% | 8.7% | 8.0% | 8.0% |
| \$150,000+ | 34.8% | 37.1% | 29.8% | 26.9% | 26.9% |

BUSINESSES

| | | | | | |
|------------------|-----|-----|-------|-------|-------|
| Total Businesses | 212 | 413 | 1,585 | 6,120 | 7,441 |
|------------------|-----|-----|-------|-------|-------|

RACE/ETHNICITY

| | | | | | |
|------------------------|-------|-------|-------|-------|-------|
| White/Caucasian | 72.5% | 73.1% | 71.3% | 69.1% | 72.7% |
| Black/African American | 6.2% | 6.8% | 10.6% | 11.4% | 10.2% |
| Asian/Pacific Islander | 9.0% | 7.1% | 5.5% | 7.2% | 5.7% |
| Hispanic/Latino | 7.6% | 6.9% | 7.4% | 7.5% | 6.5% |
| Other | 4.7% | 6.0% | 5.2% | 4.9% | 4.9% |

Source: Advan, 2024.