

| Full Year 2025 | 1-mile Radius | 3-mile Radius | 5-mile Radius | 10-mile Radius | 70% True Trade Area |
|----------------|---------------|---------------|---------------|----------------|---------------------|
|----------------|---------------|---------------|---------------|----------------|---------------------|

TOTAL POPULATION

| | | | | | |
|--------------------------|--------|--------|---------|---------|---------|
| Total Population | 10,280 | 54,559 | 115,790 | 252,580 | 284,472 |
| Total Daytime Population | 13,032 | 58,872 | 114,289 | 267,399 | 334,104 |

TOTAL HOUSEHOLD INCOME

| | | | | | |
|--------------------------|----------|----------|-----------|-----------|-----------|
| Total Households | 4,039 | 20,345 | 44,588 | 96,768 | 108,507 |
| Median Household Income | \$72,786 | \$86,211 | \$87,435 | \$90,363 | \$90,821 |
| Average Household Income | \$80,707 | \$99,254 | \$100,803 | \$106,593 | \$108,068 |
| Under \$15,000 | 5.5% | 6.2% | 6.7% | 6.4% | 6.1% |
| \$15,000 — \$34,999 | 10.9% | 10.3% | 11.4% | 10.8% | 10.2% |
| \$35,000 — \$49,999 | 9.6% | 9.6% | 9.1% | 9.0% | 9.0% |
| \$50,000 — \$74,999 | 25.3% | 17.5% | 16.8% | 17.0% | 17.0% |
| \$75,000 — \$99,999 | 17.8% | 15.6% | 14.6% | 14.0% | 14.4% |
| \$100,000 — \$124,999 | 11.4% | 12.9% | 12.6% | 13.1% | 13.2% |
| \$125,000 — \$149,999 | 6.9% | 8.4% | 8.9% | 9.4% | 9.1% |
| \$150,000+ | 12.5% | 19.6% | 19.9% | 20.3% | 21.0% |

BUSINESSES

| | | | | | |
|------------------|-----|-------|-------|-------|-------|
| Total Businesses | 429 | 1,742 | 3,546 | 8,147 | 8,667 |
|------------------|-----|-------|-------|-------|-------|

RACE/ETHNICITY

| | | | | | |
|------------------------|-------|-------|-------|-------|-------|
| White/Caucasian | 51.5% | 60.1% | 64.0% | 66.9% | 67.2% |
| Black/African American | 5.8% | 4.9% | 4.6% | 4.4% | 4.4% |
| Asian/Pacific Islander | 8.2% | 10.9% | 8.6% | 7.0% | 6.7% |
| Hispanic/Latino | 21.5% | 12.0% | 11.4% | 11.2% | 11.1% |
| Other | 12.9% | 12.1% | 11.3% | 10.5% | 10.5% |

Source: Advan, 2024.