

| Full Year 2024 | 1-mile Radius | 3-mile Radius | 5-mile Radius | 10-mile Radius | 70% True Trade Area |
|----------------|---------------|---------------|---------------|----------------|---------------------|
|----------------|---------------|---------------|---------------|----------------|---------------------|

### TOTAL POPULATION

|                          |         |           |           |           |           |
|--------------------------|---------|-----------|-----------|-----------|-----------|
| Total Population         | 219,384 | 1,102,426 | 2,601,744 | 7,610,159 | 736,892   |
| Total Daytime Population | 581,700 | 2,700,000 | 4,400,000 | 8,900,000 | 2,000,000 |

### TOTAL HOUSEHOLD INCOME

|                          |           |           |           |           |           |
|--------------------------|-----------|-----------|-----------|-----------|-----------|
| Total Households         | 107,935   | 536,952   | 1,192,801 | 2,993,848 | 299,643   |
| Median Household Income  | \$125,050 | \$128,562 | \$117,396 | \$90,993  | \$103,082 |
| Average Household Income | \$213,829 | \$191,306 | \$175,101 | \$126,373 | \$148,587 |
| Under \$15,000           | 9.5%      | 7.9%      | 8.3%      | 10.5%     | 9.2%      |
| \$15,000 — \$34,999      | 9.7%      | 8.6%      | 9.6%      | 13.0%     | 11.3%     |
| \$35,000 — \$49,999      | 5.5%      | 5.1%      | 6.1%      | 8.3%      | 7.5%      |
| \$50,000 — \$74,999      | 8.7%      | 8.5%      | 10.1%     | 13.1%     | 12.0%     |
| \$75,000 — \$99,999      | 8.3%      | 8.0%      | 9.2%      | 10.8%     | 10.2%     |
| \$100,000 — \$124,999    | 7.4%      | 8.0%      | 8.5%      | 9.0%      | 8.9%      |
| \$125,000 — \$149,999    | 6.7%      | 7.2%      | 7.1%      | 7.0%      | 6.9%      |
| \$150,000+               | 44.2%     | 46.7%     | 41.0%     | 28.3%     | 34.0%     |

### BUSINESSES

|                  |        |         |         |         |        |
|------------------|--------|---------|---------|---------|--------|
| Total Businesses | 18,903 | 100,516 | 154,869 | 270,033 | 53,269 |
|------------------|--------|---------|---------|---------|--------|

### RACE/ETHNICITY

|                        |       |       |       |       |       |
|------------------------|-------|-------|-------|-------|-------|
| White/Caucasian        | 54.9% | 55.2% | 47.3% | 32.9% | 35.9% |
| Black/African American | 4.4%  | 6.2%  | 11.6% | 17.3% | 14.3% |
| Asian/Pacific Islander | 24.9% | 18.0% | 14.2% | 15.6% | 19.8% |
| Hispanic/Latino        | 11.3% | 15.6% | 22.1% | 29.4% | 25.3% |
| Other                  | 4.5%  | 5.1%  | 4.8%  | 4.6%  | 4.6%  |

Source: Advan, 2024.